

PRESS RELEASE**PLUS stock exchange targets investors and private client brokers at London roadshow*****Briefing to be held at Tower 42 to demonstrate offering for retail investors***

London, 05 May 2010 - The PLUS stock exchange is sponsoring a roadshow briefing at Tower 42 in London aimed at private investors, private client brokers and analysts. The event, to be held on Wednesday 12th May 2010, will showcase growth company investment opportunities on the exchange.

Three's a Crowd, the PLUS-quoted events management firm, is the main organiser of the roadshow in partnership with PLUS. The event will involve key market participants such as private client investment managers, private investors, and retail brokers, who will have the opportunity to meet and talk with senior management from successful PLUS companies around the UK about their businesses and the potential investment opportunities they present. PLUS companies attending include:

- **Bioventix PLC** (ticker: BVXP) – Bioventix PLC specialises in the development and commercial supply of high-affinity monoclonal antibodies with a primary focus on their application in clinical diagnostics. Bioventix currently offers a portfolio of antibodies to customers for both commercial use and R&D purposes, for the diagnosis or monitoring of a broad range of conditions, including heart disease, cancer, fertility, thyroid function and drug abuse.
- **Datum International LTD** (ticker: DATP) – Datum International LTD is a software company which specialises in the development, distribution and licensing of Enterprise Content Management Software for the mid-size enterprise market. The Company's software application (called KnowledgeWorker(R)) helps organisations manage their corporate intellectual assets more effectively and efficiently through better Document & Records Management, Email Management, Web Publishing and Business Process Management.
- **National Milk Records PLC** (ticker: NMRP) - Formerly part of the Milk Marketing Board, National Milk Records PLC is involved with the collection of milk samples from dairy cows, the recording of data (i.e. milk yields, calving, and dry periods), laboratory analysis and providing information to the farmer about the individual animal and herd. This information is used to assist the farmer in improving the efficiency of milk production.

Paul Haddock, Head of Capital Markets at the PLUS stock exchange, said: *"The London event is the third in our UK roadshow series, following recent successful events held in Manchester and Edinburgh. These briefings are a key part of a broader initiative by PLUS to raise the profile and visibility of companies on our market."*

PLUS is focused on serving the specific needs of the private investor. The exchange gives investors the chance to access innovative financial products, as well as providing access to growth companies. PLUS has built a reputation as a market for non-standard products, and plans to further broaden the offering and list diverse asset classes in 2010.

Tower 42 is located at 25 Old Broad Street, London. For more details and to register interest, please visit www.plusroadshow.com or call Three's a Crowd at 0845 127 6676.

The roadshow is sponsored by Shares, MoneyAM and St Helens Capital Partners LLP.

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Notes to editors:

PLUS Markets is a stock exchange in London with Recognised Investment Exchange status. Its offering includes the full range of stock exchange activities, namely: listing/quotation destinations, trading, and the provision of proprietary market data. As a listing and quotation destination, the PLUS primary market offers companies, funds, market professionals/issuers straightforward and cost-effective access to London's capital markets. Growth companies can float on **the PLUS-quoted market**, an exchange-regulated market with clear, flexible and transparent entry criteria, while the **PLUS-listed market** offers a choice of admission options for companies or funds and provides access to the Official List of the FSA's UK Listing Authority (Standard or Premium segments).

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